Permit #F00036940

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036940 **Type of Permit:** FILMING **Release Date:** 02/15/2011

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title COORS LIGHT

Type of Production Commercial - Standard

Producer n/a n/a

Director n/a n/a

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Erica Wade

Location Manager Rod Weiner Jove
Primary Phone Mobile - 415-606-1146
Secondary Phone

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,072.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00036940
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title COORS LIGHT

Location Manager Rod Weiner Jove
Primary Phone Mobile - 415-606-1146
Secondary Phone

Location Address 6506 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Club

Film Dates 2/16/2011 - 2/16/2011 06:00 - 23:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	60
Cube Trucks	2
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Extras	30
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Interior and exterior dialogue; Interior and exterior performance and playback; 1 lamb;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location
Street : location p-lot and PCI Lot 742

Crew Parking
Location Type : Location
Street : same

Posting "No Parking" signs W/S Wilcox, Hollywood Blvd-Selma

Approximate Footage 601 - 900 **Log Number** 11446

Date(s) 2/16/2011 to 2/16/2011 **Time(s)** 11:00 to 22:00

NO PERMIT